

## PERFORMANCE BENCHMARKING & DASHBOARD DEVELOPMENT

Corporate Real Estate and Facilities is one of the four top expenditures for most companies. CFOs, CEOs, and with their expanding roles CIOs, are taking more and more interest in optimizing Real Estate and Facilities as key assets in their business strategy.

But where goals and metrics for sales, marketing, and product development have long been considered crucial to strategic success, goals and metrics for real estate and facilities are fuzzy at best, often non-existent. For those organizations that do have goals, how do you know if the goals you have set are uncompetitively low, unrealistically high, or even relevant, compared to the rest of your industry?

Organizational goals can be just like a journey, you have to start out knowing where you are, and where you're going, but you need landmarks and milestones along the way to help you arrive at the right place in the right time.

**RSP i-SPACE can help you answer the key questions:**

### “Where are you going?”

Perform Best Practices analyses for your industry to determine industry-wide benchmarks.

### “What are the landmarks?”

Identify performance metrics to show where you sit in comparison to your competitors and peers.

### “What’s the best route?”

Develop time-phased organizational goals to help you optimize your real estate and facilities practices.

### “How far have you already come?”

Identify and integrate the data you need to measure your performance into Benchmark Reports.

### “Are you on track now?”

Customize a real estate / facilities dashboard to show you instantly how you are doing compared to your goals, your competitors, and your industry.

